

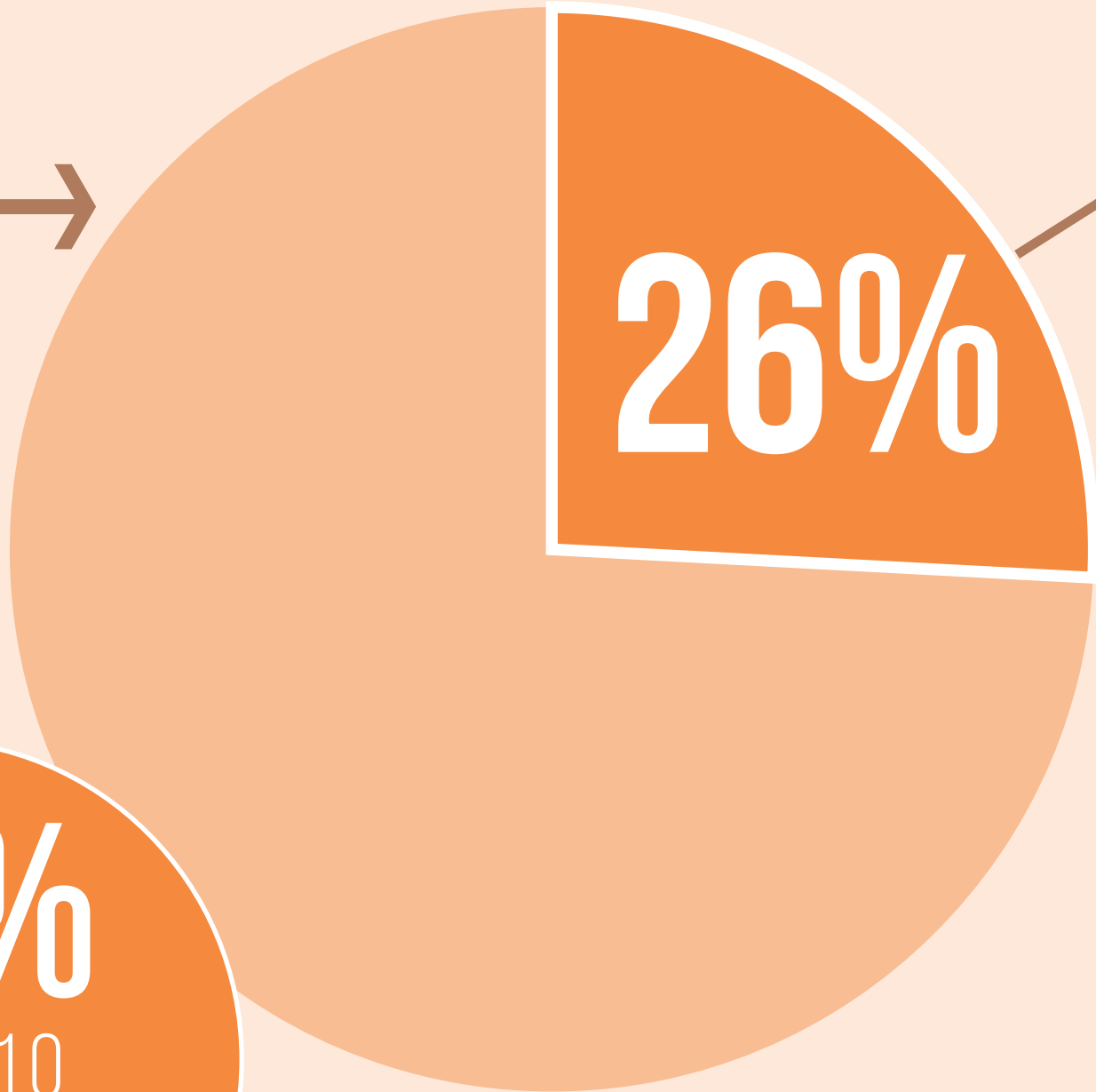
# SMALL BUSINESS NEEDS ASSESSMENT SURVEY

**587**  
RESPONSES

**376**  
BUSINESS OWNERS

**47.2%**  
OF BUSINESS RESPONDENTS WERE SERVICE BUSINESSES

**85%**  
HAVE 10 EMPLOYEES OR FEWER



INDICATE A FINANCING NEED IN THE NEXT **6** MONTHS

↓  
**62.1%** NEED A MICRO LOAN ≤ \$50,000

AVERAGE AGE OF BUSINESS OWNER  
**AND**  
ASPIRING BUSINESS OWNER

= **48**