



Exhibitor Application Form

MarketPlace - North Platte, NE

Wednesday, February 25, 2009

Please reserve: # _____ 8' X 8' Exhibit Space

Early Exhibitor - \$150 by November 15, 2008

Regular Exhibitor - \$ 250

Includes: 8' curtained back wall, 3' curtained side wall

1 - 8' covered and skirted table; 2 chairs

1 - Complimentary registration fees

Exhibitor Listing on Conference Web Site with Direct Link to Exhibitors Web Page

Listing in the Conference Program Book

(Maximum - 50 exhibitor booths available)

Business Name: _____

Exhibit Contact Person: _____

Address: _____ City: _____ St.: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Web Site: _____

Complimentary Booth Name Sign: (exact working): _____

Products/Service to be exhibited: _____

Do you need electricity? Yes No

Contact me to discuss the following opportunities:

Sponsorship

Advertising

Store

Registered Personnel: (One person is included in the booth fee. Additional registrations are \$35 (early bird) or \$60 thereafter). Names and payment are due upon receipt of application to reserve the exhibitor space. If additional registrations are needed, please use a separate sheet of paper).

Name: _____ Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ E-Mail: _____

Do you have any special needs (physical, dietary, etc.)? Yes No

Photo / Press Release

I, _____, hereby give consent to have any and all photographs and any other audio/visual materials taken of me for, but not limited to promotional material, educational activities, exhibitions or for any other use for the benefit of MarketPlace Conference, and such materials will be the property of the Center for Rural Affairs.

Name: _____ Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ E-Mail: _____

Do you have any special needs (physical, dietary, etc.)? Yes No

Photo / Press Release

I, _____, hereby give consent to have any and all photographs and any other audio/visual materials taken of me for, but not limited to promotional material, educational activities, exhibitions or for any other use for the benefit of MarketPlace Conference, and such materials will be the property of the Center for Rural Affairs.



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Do you know of others who may be interested in purchasing an exhibit booth or becoming a sponsor for the MarketPlace: Opening Doors to Success? If so please include their names, addresses and phone #s?

Bus. Name	Contact Person	Address	Phone #	Potential Sponsor	Potential Exhibitor
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Payment Information

- | | |
|--|-----------|
| <input type="checkbox"/> Ambassador Sponsor (Two Exhibit Booths) | No Charge |
| <input type="checkbox"/> Investor (One Exhibit Booth) | No Charge |
| <input type="checkbox"/> Innovator (One Exhibit Booth) | No Charge |
| <input type="checkbox"/> Partner Sponsors (One Exhibit Booth) | No Charge |
| <input type="checkbox"/> 1 Exhibit Booth (Early Bird Rate) - Before November 1, 2008 | \$ 150 |
| <input type="checkbox"/> 1 Exhibit Booth (Regular Rate) – After November 1, 2008 | \$ 250 |
| <input type="checkbox"/> Additional Booth (Before November 1, 2008) | \$ 150 |
| <input type="checkbox"/> Additional Booth (After November 1, 2008) | \$ 250 |
| <input type="checkbox"/> Additional Registrations (Before Feb. 11, 2009) | \$ 35 |
| <input type="checkbox"/> Additional Registrations (After Feb. 11, 2009) | \$ 60 |

TOTAL Enclosed: \$ _____

Check enclosed, payable to: **Center for Rural Affairs**

Please send payment and completed application form to: **Joy Marshall, 5127 S. 122nd St., Omaha, NE 68137**
(A maximum of 50 exhibit spaces will be accepted)

Terms of Payment: Full payment and application form for exhibit space is due to reserve an exhibit booth. No refunds will be given for cancellations received after February 11, 2009.

Signed this _____ Day of _____, 20____. Signed by: _____

LIABILITY: The Center for Rural Affairs (CFRA) shall not be responsible for any loss, theft, damage injury or liability that may occur to exhibitor or to exhibitor's staff or property from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor contract, and the exhibitor on signing of contract expressly releases CFRA from and agrees to indemnify same against any and all claims for such loss, damage, or injury. Exhibitor further agrees to keep booth space free from any conditions which might cause injury to any person coming into such space and to defend and indemnify the CFRA, from all claims, judgments, suits, costs, charges, damages and expenses to any nature that may accrue to persons or property either on account of events within its booth space or by reason of acts or omissions by any of its representatives or employees. Exhibitor is entirely responsible for its leased space and agrees to reimburse the CFRA for any damage done to the space which has been leased. Any damage to the building or property of the Sandhills Convention Center, North Platte, Nebraska, due to the carelessness of the exhibitor or exhibitor's employees shall be paid for by the exhibitor.



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EXHIBITOR INFORMATION

1. Exhibits must be in place by 8:00 p.m. on Tuesday, February 24th, 2009. Exhibit tear-down may begin after 6:00 p.m. on Wednesday, February 25th, 2009.
2. The exhibition area will be open Wednesday, February 25th from 7:30a.m – 6:00p.m. The number of hours the booth is staffed is at the discretion of the Exhibitor, however exhibits **MUST** be in place and ready for business during exhibition hours.
3. Exhibitors are responsible for their own exhibits in case of vandalism, theft, personal injury, etc. (See liability clause on application)
4. ALL types of products displayed in your booth must be listed on the registration form. Failure to do so may result in your inability to display the unlisted products or being unable to display at all. There will be NO selling products or services at the exhibitor booth; however, they may be sold in the MarketPlace Store.
5. If you have a drawing during the MarketPlace, the drawing must take place by the last hour of the conference, and the list of winners must be posted in your booth and a list given to the MarketPlace office at minimum one hour before the end of the conference.
6. Exhibitor assumes responsibility for the cleanliness and maintenance of their area.
7. All locations for booth rentals will be determined by MarketPlace Planning Committee and assigned in advance of the conference.