

YEAR IN REVIEW

Dear Friends,

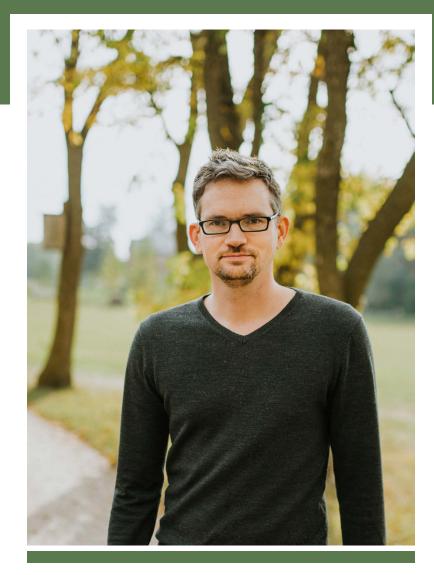
As we emerge from the pandemic, we must focus on the urgent challenges our communities face.

With you at our side, we are engaged to create economic opportunity for all, to steward our natural resources, and to build communities where everyone is a full participant in civic and cultural life.

The year ahead will be defined by resiliency, recovery, and a deepened commitment to equity. From economic justice to climate change, the opportunity for transformative change is within our grasp. We invite you to join us on the journey.

Thank you for being part of our work.

Brian Depew Executive Director



Executive Director Brian Depew stands in Lyons, Nebraska. The Center's home office is in this small town of 850 people. Brian and the rest of the Center staff are rooted in rural America, living the challenges and values of small towns and the rural way of life.

YOUR 2021 ACCOMPLISHMENTS

- Provided one-on-one business counseling to 913 people; 53% were women, 52% Latino, and 77% lowto moderate-income. We empower entrepreneurs with the knowledge and tools they need to succeed.
- Developed a bill with Nebraska Sen. Tom Brandt to help small processors and livestock producers increase sales to consumers. This bill passed on a 48-0 vote.
- Continued alternative beehive research with four beekeepers, each with a different type of hive. These hives are smaller and less heavy than commonly used hives, allowing for improved accessibility.
- Offered 18 multi-session academies, for a total of 73 sessions on construction, child care, restaurants, and cleaning, with 678 participants attending. All of these classes were offered in Spanish.
- Provided interpretation services at 16 COVID-19 vaccine clinics in three health districts, assisting up to 700 people per week. Our staff members are community leaders Latino families know they can trust.

- Teamed up with partners to provide 2,277 seedlings to plant in home gardens in Santee Sioux Nation.
- Launched "Noticias de mi Communidad," online videos providing local pandemic news updates in Spanish, to residents of six Nebraska communities.
- Started work on the 2023 farm bill. This legislation, passed every five years by Congress, impacts all aspects of rural communities, from conservation to rural development.
- Placed more than \$23 million in loans throughout the history of the Center to strengthen rural communities through entrepreneurship and home ownership. In 2021, we made 59 loans for a total of \$2,153,678.
- Helped successfully launch the Shell Rock River Watershed Management Coalition in Iowa with 16 member organizations.
- Advised 38 farmers, including Latinos, military veterans, and women, on farm startup or transition, helping establish more small farms and ranches.

- Developed a bill in partnership with Sen. Tom Briese to extend the Microenterprise Tax Credit Program for 10 years and increase the size of the credit. This is Nebraska's only incentive program targeted to businesses with five or fewer full-time employees.
- Helped rural businesses in need of short-term cash avoid predatory debt with Express Loans of up to \$15,000 offered at responsible interest rates. We provided 30 Express Loans totalling \$301,725 in 2021.
- Provided inclusive leadership training and coaching to 120 emerging and existing community leaders across Nebraska. This brings more awareness and engagement across cultural divides.
- Translated COVID-19 notices and advisories for public distribution, helping officials get the word out to community members in three Nebraska health districts.
- Worked with national lawmakers to draft and introduce the Rural Equal Aid Act, a bill to provide relief to businesses and entities with USDA loans.





JANUARY 2022

DECEMBER 2021

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			ur food comes from mat ore at cfra.org/food-syst			1
					-	New Year's Day
2	3	Nat'l Trivia Day— Try tweeting a rural fact to @cfral	5	6	7	8
• 9	Nat'l Cut Your Energy Costs Day	11	12	13	14	15
16		18	19	20	21	22
23	Nat'l Compliment Day—Say something nice about rural America!	1 25	26	27	28	Nat'l Seed Swap Day— Exchange with your friends!
30	31	С	enter fo	r RURAL	AFFAIRS	CFRA.ORG



FEBRUARY 2022



Apply for a small business or home loan at cfra.org/lending.

JANUARY

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Black History Month		• 1	2	3	4	5
6	7	• 8	Groundhog Day	10	11	12
0	Nat'l Send a Card to a Friend Day—Send rural greetings!	8	9	10	"	Lincoln's Birthday
13	Valentine's Day— Why do you love rural? Share on social media with #LoveRuralAm.	15	16	Nat'l Random Acts of Kindness Day—What will you do?	18	Nat'l FFA Week (19 - 26)
20	21	22) 23	24	25	26
World Day of Social Justice 27	Presidents' Day and Washington's Birthday					
		С	ENTER fo	r RURAL	AFFAIRS	CFRA.ORG



MARCH 2022



Learn more about our efforts at cfra.org/small-business-policy.

FEBRUARY

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	• 2	3	4	5
6	7	8 Int'l Women's Day	9	10	11	12
Daylight Saving Time Begins	14	15	16	St. Patrick's Day—Do you have the luck o' the Irish?	18	19 Nat'l Poultry Day
20 First Day of Spring	21	Nat'l Ag Day—Celebrate on social media with #AgDay22.	23	24	• 25	26 Nat'l Spinach Day
27	28	29 C	зо ENTER fo	or RURAL	AFFAIRS	
		Nat'l Mom and Pop Business Owners Day				•



APRIL 2022

MARCH

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Our commat cfra.org	nunity work is featured g/small-towns.			• 1	2
					April Fools' Day	
3	4	5	6	7	8	9
Nat'l Library Week (3 - 9) —Visit your local library!				World Health Day		
10	11	12	13	14	15	16
Nat'l Farm Animals Day	40	40	20	24	Tax Day	2 22
Easter Sunday and Nat'l Haiku Poetry Day— Can you write one about rural living?	18	19 Nat'l Garlic Day	20	21	22 Earth Day—Plant a tree!	23
24	25	26	27	28	29	• 30
			CENTER	or RURAL	AFFAIRS	S CFRA.ORG
			Administrative Professionals Day		Arbor Day	1



MAY 2022



Our staff is available for one-on-one business counseling. Call 402.687.2100 or email wbc@cfra.org.

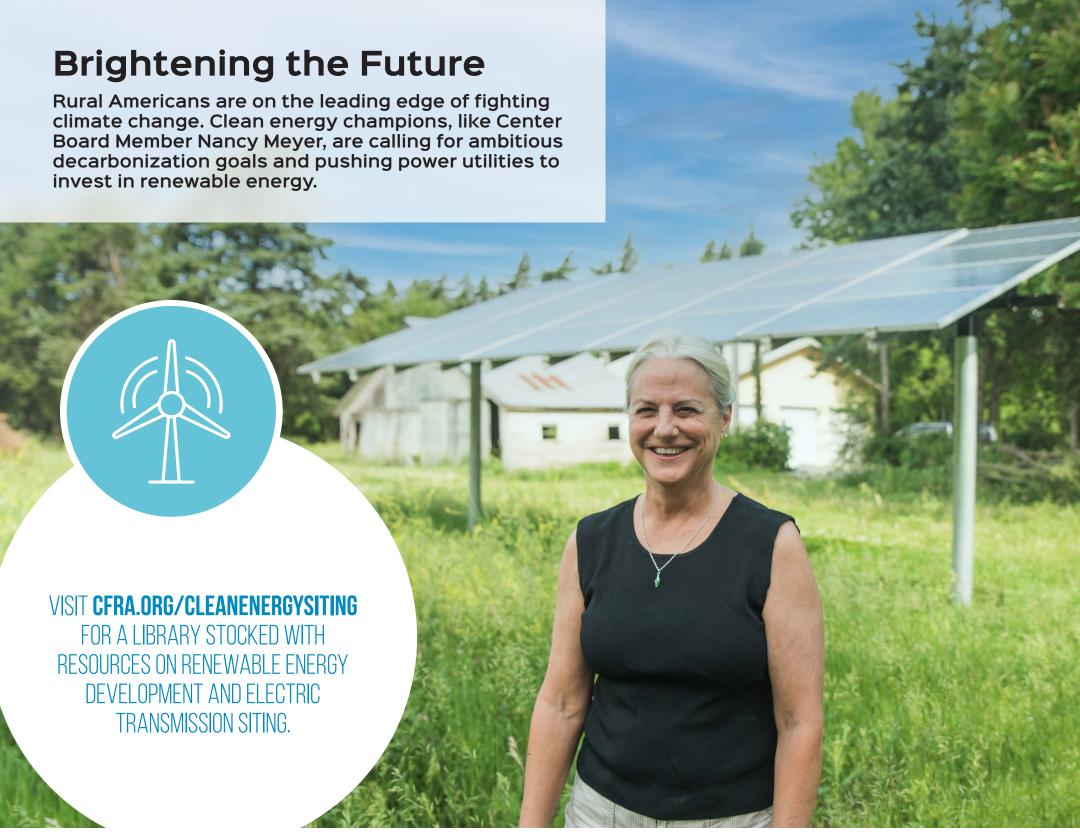
APRIL JUNE

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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May Day and Nat'l Small Business Week (1 - 7) #DreamSmallBiz				Cinco de Mayo		
8	9	10	11	12	13	14
Mother's Day			10	10		
15		17	18	19	20	Armed Forces Day
• 22	23	24	25	26	27	28
29	• 30	31	Center f	for RURAL	AFFAIRS	S CFRA.ORG
	Memorial Day					



JUNE 2022



Learn more at cfra.org/clean-energy.

			144		T	
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
	6	7	8	9	10	11
12	Nat'l Weed Your Garden Day—Stay in control of your garden this year.	Flag Day	15 Global Wind Day	16	17	18
Father's Day & Juneteenth	20	First Day of Summer	22	23	24	25
26	27	28		30	A ==	.
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JULY 2022



Visit cfra.org/native-communities for more information.

JUNE AUGUST

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	Independence Day					
10	11	12	13	14	15	16
17	18	19	• 20	21	22	23
24	25	26	27	• 28	29	Nat'l Day of the Cowboy 30
Parents' Day						
31		С	ENTER fo	or RURAL	AFFAIRS	CFRA.ORG

Advancing On-Farm Conservation

lowans are working to advance conservation and protect water quality. Landowner Lee Tesdell and his farm operator Mike Helland hosted a field day, pictured, with tours of saturated buffers and demonstrations of drones seeding cover crops.



AUGUST 2022



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24	25	26	27	28	29	30	25	26	27	28	29	30		

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
			Nat'l Watermelon Day			
7 Nat'l Farmers Market	8	9	10	11	12	13
Week (7 - 13)—Visit your community market for fresh produce and locally- made products!	Nat'l Sneak Some Zucchini Onto Your Neighbor's Porch Day— Need we say more?	Nat'l Book Lovers Day				
14	15	16	17	18	19	20
21	22	23	24	25	26 Women's Equality Day	• 27
28	29	30	31		Women's Equality Bay	
		C	ENTER fo	r RURAL	Affairs	CFRA.ORG



We continue to expand bilingual services to meet community needs, thanks to your support. Our Spanish-language business workshops, coaching, and lending services provide opportunity for entrepreneurs like Veronica Ramos of Blossom Beauty Salon in Grand Island, Nebraska.



SEPTEMBER 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Visit cfra to check	n.org/entrepreneur-comm out a networking opport	unity-coaching-network unity in Nebraska.		1	2	• 3
4	Labor Day and Center for Rural Affairs founded on this day in 1973	6	7 Nat'l Acorn Squash Day	8	9 Stand Up to Cancer Day	10
Patriot Day and Grandparents' Day	12	13	14	15	16	17
Nat'l Farm Safety & Health Week (18 - 24)	Talk Like a Pirate Day— Celebrate RRRural Amerrrica!	20	21	First Day of Autumn— Take a drive through rural America to find fall colors!	23	24
• 25	26	27 C	ENTER fo	29 or RURAL	30 AFFAIRS	CFRA.ORG
Rosh Hashanah (25 - 27)						



OCTOBER 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	\(\frac{1}{2}\)	Learn more at cfra.org	/f2s.			1
2	3	4	5	6	7	8
		Yom Kippur (4 - 5)				
9	10 Indigenous Peoples' Day	11	Nat'l Farmer's Day— #ThankAFarmer on social media.	13	14	15
16		18	19	20	21	22
Boss's Day						
23	24	• 25	26	27	28	29
			Nat'l Pumpkin Day			
30	31	С	 Enter <i>f</i> o	r RURAL	AFFAIRS	CFRA.ORG
	Halloween					I



NOVEMBER 2022



More information and a full listing of events can be found at cfra.org/events.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
National Native American Heritage Month		1	2	3	4	5
6	7	8	Dia de los Muertos	10	11	12
Daylight Saving Time Ends		Election Day— Get out and vote!			Veterans Day—Thank you to all who have served!	
13	14	15	16	17	18	19
		Philanthropy Day				
20	21	22	• 23	24	25	26
				Thanksgiving Day	Native American Heritage Day	Small Business Saturday—What's your favorite rural business? #ShopSmall
27	28	29	0 30			
			ENTER fo	for RURAL	AFFAIRS	G CFRA.ORG
		Giving Tuesday— Make a gift to the Center!				ı



DECEMBER 2022

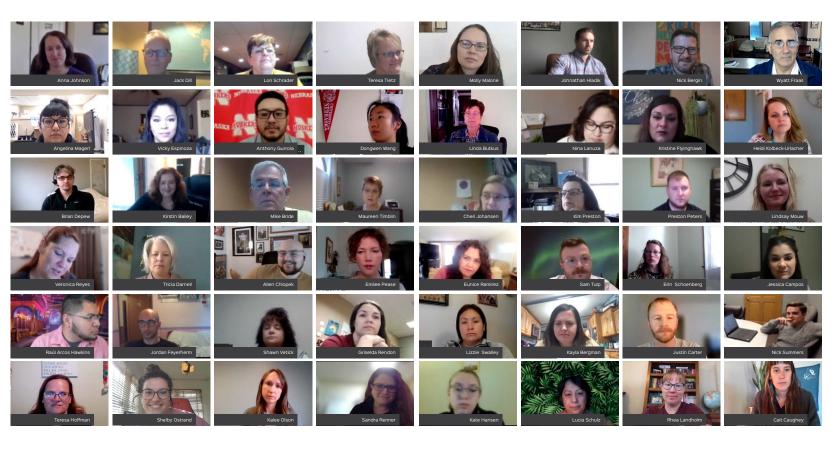
NOVEMBER

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Sunday		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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	Apply for a home loan at cfra.org/homeloans.						
" W	4	5	6	7	8	9	10
				Pearl Harbor			
	11	12	13	Remembrance Day	15	16	Human Rights Day 17
			13		13		
	18	19	20	21	22	2 3	24
Hanukkah (18 - 26)				First Day of Winter			Christmas Eve
	25	26	27	28	29	● 30	31
			C	ENTER fo	or RURAL	AFFAIRS	CFRA.ORG
Christmas				<i>)</i>			New Year's Eve
				l .		l .	-

Our Dedicated Board and Staff

The Center's staff and Board, pictured, overcame pandemic barriers to build a better future for rural people. With you as our partner, we advanced the Center's work in new ways. Center Board and staff span four states: Nebraska, Iowa, Minnesota, and South Dakota. Our main office is in Lyons, Nebraska, with satellite offices in Grand Island, Hartington, Imperial, Lincoln, Schuyler, and Scottsbluff, Nebraska; and Nevada, Iowa.



Thank you 2021 Board members:

- Krista Dittman, President
- Dennis Demmel, Vice President
- Jay Hall, Secretary
- Chuck Karpf, Treasurer
- Leverne Barrett, Executive Committee
- Melissa Florell, Executive Committee
- Barbara Dilly
- Greg Fripp
- Ross Larson
- 1 1033 Edi3011
- Keith Mahaney
- Amanda McKinney
- · Nancy Meyer
- Karina Perez
- Paul Swanson
- Jane Yule
- Bob Warrick, Director Emeritus
- Clark Nichols, Director Emeritus
- Don Reeves,
 Director Emeritus

This calendar illustrates the impact you helped achieve during the past year. We appreciate your commitment to creating vibrant family farms and ranches, small businesses, and communities. Thank you from the staff and board of the Center for Rural Affairs.

