



# 2009 MarketPlace Store Opportunity

Wednesday, February 25, 2009  
Store hours are from 8:00 am – 5:30 pm

The MarketPlace Store is a cooperative effort between the **Center for Rural Affairs – MarketPlace** and **GROW Nebraska**, which will provide members with retail space, staffing and pay sales tax. *“The Center for Rural Affairs is an Equal Opportunity Provider, and Employer.”*

- ◆ Applicants will provide product and display unit between **Tuesday, February 24, 2009 from 4:00 pm – 8:00 pm and Wednesday, February 25, 2009 from 6:00 am – 7:00 am** at the Sandhills Convention Center, North Platte.
- ◆ All items brought to the MarketPlace Store must be tagged with an ID number and retail price. Consider increasing your price over your normal retail price to cover the costs you will incur from the 25% commission.
- ◆ Consignors must submit an itemized inventory sheet and the application **by February 1, 2009**.
- ◆ Each individual product must have a code which needs to be documented on the “Inventory Sheet.”
- ◆ Consignors must put their retail price including the 25% commission on each item. Consignors not completing and submitting the application and inventory forms by February 1, 2009 will be charged 40% commission on each item.
- ◆ Applicants will be responsible for picking up excess product and display units at the MarketPlace Store by 6:00 pm on Wednesday, February 25, 2009 or it will be donated to a charity.
- ◆ Due to space constraints, each business will be limited to ten products unless approved in advance.

### Food applicants:

- All foods displayed in the MP store must be prepared in a certified commercial kitchen.
- There will not be food sampling in the MarketPlace Store. However, product sampling will be allowed from exhibitor booths. Applicants are responsible for cleaning up after sampling and removing trash from the conference facility to available dumpsters. If trash from your company is left in the exhibit space you will be charged \$10.00.

### Commission fees and payments:

- The Center for Rural Affairs – MarketPlace will retain the applicable commission of the consignee’s total sale(s) exclusive of sales tax.
- Payment for sales will be mailed within two weeks after the conference unless required information is incomplete.

### Disclaimer:

- All items are left in the store at the risk of the applicant. MarketPlace will not be liable for breakage, theft, damage, etc. We will make every effort to secure inventory.
- GROW Nebraska reserves the right to deny approval for products that may be obscene or offensive.
- MarketPlace Staff reserve the right to use or not to use the vendor’s display.

It is critical that each applicant understand that the 2009 MarketPlace Store project be looked at as a promotional and marketing opportunity first, and a selling opportunity second.

**Thank you for participating and allowing us to become a partner in marketing your company.**

Business Name: \_\_\_\_\_ Owner’s Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, St, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Web Site: \_\_\_\_\_ Tax ID # or Soc. Security #: \_\_\_\_\_

Applicant’s Signature

Date

Joy Marshall, (On behalf of the Center for Rural Affairs and GROW Nebraska)

Please sign and mail to: Joy Marshall, 5127 S. 122<sup>nd</sup> St., Omaha, NE 68137 with your company’s inventory to be displayed in the store by or before February 13, 2009. (NO late MarketPlace Store Contracts will be accepted.)