



# Sponsorship Application Form

MarketPlace - North Platte, NE

Wednesday, February 25, 2009

## Third Annual MarketPlace: Opening Doors to Success Sponsorship Packages

*Following is a list of sponsorship levels:*

### **AMBASSADOR (\$25,000) \*\***

- Logo Recognition on Back of Binder \*
- Special Press Release Highlighting Sponsorship \*
- Recognition as a MP Sponsor on commercial advertisements on 3 radio stations: MIX 97.1, Q Country 07.3, ESPN 1480 (North Platte)
- Logo Recognition on MarketPlace Letterhead \*
- Logo Recognition in the MarketPlace Brochure \*
- Logo Recognition on MarketPlace Website \*
- Direct Web Link from MarketPlace Website to Your Website \*
- Presentation of "Plaque of Recognition" at MarketPlace Conference
- Logo Recognition on Large Screen in MarketPlace \*
- Five Complimentary Registration Fees to MarketPlace \*
- Two Exhibit Booths at Trade Show Area \*
- Exclusive Full Page Color Advertisement in Conference Binder \*
- Poster Board Display (2X3) with Logo Recognition Displayed at Conference \*
- Insert in Conference Materials with Sponsor Logos Indicating Appropriate Sponsor Category \*
- Two Additional Promotional Inserts to Market Your Business in Conference Materials (i.e. brochure, flyer, etc.) \*
- Logo Recognition Prominently Displayed with the MarketPlace Banner \*
- Special Recognition in Conference Materials for Sponsoring Luncheon
- Special Recognition at Luncheon for Sponsorship of Luncheon
- Scripted Sponsors Announcement at Luncheon \*

### **INVESTOR (\$10,000) \*\***

- Logo Recognition on Back of Binder \*
- Special Press Release Highlighting Sponsorship \*
- Recognition as a MP Sponsor on commercial advertisements on 3 radio stations: MIX 97.1, Q Country 07.3, ESPN 1480 (North Platte)
- Logo Recognition on MarketPlace Letterhead \*
- Logo Recognition in the MarketPlace Brochure \*
- Logo Recognition on MarketPlace Website \*
- Direct Web Link from MarketPlace Website to Your Website \*
- Presentation of "Plaque of Recognition" at MarketPlace Conference
- Logo Recognition on Large Screen in MarketPlace \*
- Four Complimentary Registration Fees to MarketPlace \*
- One Exhibit Booth at Trade Show Area \*
- Half Page Color Advertisement in Conference Binder \*
- Poster Board Display (2X3) with Logo Recognition Displayed at Conference \*
- Insert in Conference Materials with Sponsor Logos Indicating Appropriate Sponsor Category \*
- One Additional Promotional Insert to Market Your Business in Conference Materials (i.e. brochure, flyer, etc.) \*
- Logo Recognition Prominently Displayed with the MarketPlace Banner \*
- Special Recognition in Conference Materials for Sponsoring Food & Beverage for One Break
- Special Recognition Prominently Displayed Near Break Area



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## **INNOVATOR (\$5,000) \*\***

- Press Release with Name Recognition Announcing Sponsorship
- Recognition as a MP Sponsor on commercial advertisements on 3 radio stations: MIX 97.1, Q Country 07.3, ESPN 1480 (North Platte)
- Logo Recognition on MarketPlace Letterhead \*
- Logo Recognition in the MarketPlace Brochure \*
- Logo Recognition on MarketPlace Website \*
- Direct Web Link from MarketPlace Website to Your Website \*
- Presentation of "Certificate of Recognition" at MarketPlace Conference
- Logo Recognition on Large Screen in MarketPlace \*
- Three Complimentary Registration Fees to MarketPlace \*
- One Exhibit Booth at Trade Show Area \*
- Quarter Page Color Advertisement in Conference Binder \*
- Poster Board Display (2X3) with Logo Recognition Displayed at Conference \*
- Insert in Conference Materials with Sponsor Logos Indicating Appropriate Sponsor Category \*

## **PARTNER (\$2,500) \*\***

- Press Release with Name Recognition Announcing Sponsorship
- Name Recognition on MarketPlace Letterhead \*
- Name Recognition in the MarketPlace Brochure \*
- Name Recognition on MarketPlace Website \*
- Direct Web Link from MarketPlace Website to Your Website \*
- Presentation of "Certificate of Recognition" at MarketPlace Conference
- Name Recognition on Large Screen in MarketPlace \*
- Two Complimentary Registration Fees to MarketPlace \*
- One Exhibit Booth at Trade Show Area \*
- Business Card Color Advertisement in Conference Binder \*
- Poster Board Display (2X3) with Name Recognition Displayed at Conference \*
- Insert in Conference Materials with Sponsor Name Indicating Appropriate Sponsor Category \*

## **SUPPORTER (\$1,000) \*\***

- Press Release with Name Recognition Announcing Sponsorship
- Name Recognition on MarketPlace Letterhead \*
- Name Recognition in the MarketPlace Brochure \*
- Name Recognition on MarketPlace Website \*
- Presentation of "Certificate of Recognition" at MarketPlace Conference
- Name Recognition on Large Screen in MarketPlace \*
- One Complimentary Registration Fee to MarketPlace \*
- Poster Board Display (2X3) with Name Recognition Displayed at Conference \*
- Insert in Conference Materials with Sponsor Name Indicating Appropriate Sponsor Category \*

## **FRIEND (\$500) \*\***

- Press Release with Name Recognition Announcing Sponsorship
- Name Recognition on MarketPlace Letterhead \*
- Name Recognition in the MarketPlace Brochure \*
- Name Recognition on MarketPlace Website \*
- Presentation of "Certificate of Recognition" at MarketPlace Conference
- One Complimentary Registration Fee to MarketPlace \*
- Insert in Conference Materials with Sponsor Name Indicating Appropriate Sponsor Category \*

## **CONTRIBUTOR (\$250) \*\***

- Name Recognition on MarketPlace Website \*
- Presentation of "Certificate of Recognition" at MarketPlace Conference
- One Complimentary Registration Fee to MarketPlace \*
- Insert in Conference Materials with Sponsor Name Indicating Appropriate Sponsor Category \*



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## SPONSORSHIP AGREEMENT:

Business Name: \_\_\_\_\_

Sponsor Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St.: \_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

### Sponsor Payment Information (See Enclosed Benefit Package)

<input type="checkbox"/> Ambassador Sponsor	\$25,000
<input type="checkbox"/> Investor Sponsor	\$10,000
<input type="checkbox"/> Innovator Sponsor	\$ 5,000
<input type="checkbox"/> Partner Sponsor	\$ 2,500
<input type="checkbox"/> Supporter Sponsor	\$ 1,000
<input type="checkbox"/> Friend Sponsor	\$ 500
<input type="checkbox"/> Contributor Sponsor	\$ 250
<input type="checkbox"/> Additional Booth (Before November 1, 2008)	\$ 150
<input type="checkbox"/> Additional Booth (After November 1, 2008)	\$ 250
<input type="checkbox"/> Additional Registration (Before Feb. 11, 2009)	\$ 35
<input type="checkbox"/> Additional Registration (After Feb. 11, 2009)	\$ 60

**TOTAL Enclosed:** \$ \_\_\_\_\_

Check enclosed, payable to: Center for Rural Affairs

Please send payment and completed application form to: Joy Marshall, 5127 S. 122<sup>nd</sup> St., Omaha, NE 68137

**Terms of Payment:** Full payment and application form for sponsorship is due to activate sponsorship benefits, unless approved in advance.

Signed this \_\_\_\_\_ Day of \_\_\_\_\_, 20\_\_\_\_. Signed by: \_\_\_\_\_

\*Benefits for each level of contribution are contingent on sponsors supplying the required documents to the Event Planner no later than June 15, 2008 or agreed upon date.



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## Complimentary Sponsor Registrations (Due by February 11, 2009)

1) Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Do you have any special needs (physical, dietary, etc.)?  Yes  No

Please include my information in this year's proceedings:  Yes  No

**Photo / Press Release:** I, \_\_\_\_\_, hereby give consent to have any and all photographs and any other audio/visual materials taken of me for, but not limited to promotional material, educational activities, exhibitions or for any other use for the benefit of MarketPlace Conference and such materials will be the property of the Center for Rural Affairs.

2) Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Do you have any special needs (physical, dietary, etc.)?  Yes  No

Please include my information in this year's proceedings:  Yes  No

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3) Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Do you have any special needs (physical, dietary, etc.)?  Yes  No

Please include my information in this year's proceedings:  Yes  No

**Photo / Press Release:** I, \_\_\_\_\_, hereby give consent to have any and all photographs and any other audio/visual materials taken of me for, but not limited to promotional material, educational activities, exhibitions or for any other use for the benefit of MarketPlace Conference and such materials will be the property of the Center for Rural Affairs.

4) Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Do you have any special needs (physical, dietary, etc.)?  Yes  No

Please include my information in this year's proceedings:  Yes  No

**Photo / Press Release:** I, \_\_\_\_\_, hereby give consent to have any and all photographs and any other audio/visual materials taken of me for, but not limited to promotional material, educational activities, exhibitions or for any other use for the benefit of MarketPlace Conference and such materials will be the property of the Center for Rural Affairs.

5) Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Do you have any special needs (physical, dietary, etc.)?  Yes  No

Please include my information in this year's proceedings:  Yes  No

**Photo / Press Release:** I, \_\_\_\_\_, hereby give consent to have any and all photographs and any other audio/visual materials taken of me for, but not limited to promotional material, educational activities, exhibitions or for any other use for the benefit of MarketPlace Conference and such materials will be the property of the Center for Rural Affairs.